

32T SAAD

2022

SALESMANSHIP & ADVERTISING

Full-Marks : 100

Pass Marks : 30

Time : Three hours

*The figures in the margin indicate full marks
for the questions.*

Q. No. 1 carries 1 mark each	1×8 = 8
Q. Nos. 2 - 6 carry 2 marks each	2×5 = 10
Q. Nos. 7 - 11 carry 3 marks each	3×5 = 15
Q. Nos. 12 - 18 carry 5 marks each	5×7 = 35
Q. Nos. 19 - 22 carry 8 marks each	8×4 = 32
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	Total =100

Contd.